

To: Honorable Mayor Price and Members of the City Council

cc: Denis Fitzgibbons, City Attorney
City Manager's Executive Management Team

From: Gregory E. Rose, City Manager

Date: November 20, 2014

RE: City Manager Report

ACTIVITIES and EVENT

City Hall Closed for Thanksgiving: City Hall is closed Thursday, November 27, in observance of Thanksgiving. Normal business hours resume Monday at 7 a.m.

GENERAL INFORMATION

2040 Vision Forums and Steering Committee: The final Maricopa 2040 Vision Community Forum was completed on November 13 with 148 participants and 52 volunteers to continue in the process as Issue Project Team members. In the coming weeks, the information gathered will be compiled for review by the Steering Committee. Based on the public's input, the Steering Committee will begin to develop key issues to be considered during the development of the 2040 Vision Plan.

Committee Openings

- The City is currently accepting applications for the Age Friendly Maricopa Advisory Committee, Board of Adjustment, Industrial Development Authority Board, and the Non-Profit Funding Evaluation Committee. You can apply online at www.maricopa-az.gov/web/boards-commissions-committees. Contact the City Clerk's Office at 520-316-6971 for more information.

Human Resources

- **Health Fair Held at Copper Sky:** The City hosted its first Health Fair in three years on Wednesday, November 19, at Copper Sky. By all accounts the event was a huge success. More than 217 attendees, both employees and Copper Sky members, met with 31 vendors and non-profit organizations from the local community whose businesses related to health and wellness. The vendors each donated an item for raffle prizes which were awarded throughout the day to people who had visited with at least 10 of the vendors. More than 60 flu shots were given to employees and other attendees. A health risk assessment was made available to 53 employees. The employees were provided

their results and a pamphlet that described what their numbers meant and how they compared to healthy standards. Employees are encouraged to share their results with their primary care physician and work towards healthy outcomes. Of the more than 217 attendees, approximately 112 were members of Copper Sky and 105 were city employees.

- **Current City Recruitments:** Please click on the following link, <http://www.maricopa-az.gov/web/jobs-portal> .

Economic Development

- **ACA Rural Economic Development Grant:** The City has been awarded a \$250,000 Rural Economic Development Grant by the Arizona Commerce Authority. The grant will help fund the construction of Edison Road's extension through the Estrella Gin Business Park site to State Route 238. City Council will consider authorizing the grant agreement during its December 2 meeting.
- **Business Licensing Project:** Staff will present proposed business regulations for the following three special business types during the December 16 City Council Work Session: (1) Massage Establishments, (2) Off Track Betting Establishments, and (3) Tattoo and/or Body Piercing Establishments.
- **Copper Sky Commercial Site RSOQ:** Per City Council direction, a Request for Statement of Qualifications has been issued seeking a development partner for the City's 18-acre Copper Sky Commercial Site. Located adjacent to the Copper Sky Recreation Complex, it offers great visibility and more than 1,100 feet of frontage on SR 347, Maricopa's main retail corridor and north-south connection to I-10 and I-8. [Click here for more information.](#)
- **Holiday Signage Program:** During the December 2 City Council Regular Meeting, staff will seek Council approval to re-authorize the Holiday Signage Program. The program would run from December 3 to January 5 and is intended to allow businesses to display additional signage, absent of a permit, during the holiday season. The purpose is to provide greater visibility for local businesses and promote a festive shopping atmosphere.
- **Hotel Feasibility Study:** The consultant contracted to conduct a hotel feasibility study interviewed a number of key community stakeholders over the past few weeks and is now working on the analysis/reporting phase. The consultant's analysis will determine what type and size of hotel can be supported in Maricopa and the project's financial feasibility. The study will assist in marketing Maricopa to hotel developers and brands and is scheduled to be completed by early December.
- **Maricopa Center for Entrepreneurship:** MCE hosted two free workshops on Tuesday featuring guest speaker Lia Kenley, an agent with the New York Life Insurance Company. The topic was "Coping with a Tight Credit Market"

and covered such issues as: ways to boost your cash flow, what to do when you are hindered by the tight credit market, and funding your business. [Click here to learn more about upcoming events at MCE.](#)

- **New Businesses:** Since the last report, the City received new business license applications from one home-based business and three out-of-town businesses that will be doing business in Maricopa.

Development Services

Building/Safety

- Fast and Friendly Car Wash, located at 20168 North John Wayne Parkway, opened for business on Monday, November 10, to a warm reception from residents. The company offered free car washes to everyone for the first five days (no coupon necessary). Approximately 1,115 vehicles were washed on opening day alone.
- The contract for the Smart Gov permitting software has been signed; the kickoff meeting is scheduled for early-December.
- Final comments for the Fire/Public Works project have been received and anticipated approval is pending.
- Maricopa Station is under construction with first inspections completed.

Transportation/Transit

- Work continues on the presentations of the history of the East West Corridor and Val Vista and Anderson Parkway Planning Corridors. This information will be presented to Council on December 16 at the work session, followed by a vote on the regular agenda that same night.
- Staff continues to track the progress of the purchase process in which ADOT Multimodal Division will be placing the order for three minivans to be used in expansion of the COMET service in the spring of 2015. ADOT is encountering internal delays related to their purchasing process.
- COMET ridership for the week ending Nov 14: 38 passengers, 61 trips.

Please note: Breakdowns of ride types for each month are provided by the contractor to staff by the 15th day of the following month, per contract terms. Staff will update the table as soon as these numbers are provided.

Ride Type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Medical	53	53	41	71	80	97	96	54	42	50			637
Groceries	11	10	29	39	11	17	15	45	34	56			267
Work	0	0	0	0	0	0	0	2	0	0			2
Mall	0	0	0	0	0	0	0	0	0	0			0
Leisure	157	91	79	47	18	17	57	96	102	97			761
Misc.	42	82	15	15	60	59	52	0	0	0			325
TOTAL	263	236	164	172	169	190	220	197	178	203			1992

Public Works

Capital Projects

- **Honeycutt Road Widening Project:** Work continues on the widening of Honeycutt Road to four lanes and the installation of curb, gutter, and sidewalk on the south side from White and Parker Road to Porter Road. Construction is currently on hold pending ADEQ inspection and approval of the waterline. Staff anticipates construction will resume with the necessary approvals in two weeks. Construction is expected to take approximately five more months.
- **Vehicle Feedback Signs:** Installation of speed feedback signs is expected to begin next week. Receipt and installation of sign materials is anticipated the third week in December. Speed feedback signs will be in the areas of Santa Rosa, Maricopa, and Butterfield Elementary Schools.
- **Copper Sky Recreation Center and Regional Park:** Haydon Building Corps is nearing completion on the installation of a screen wall for the parking lot. Installation and site cleaning will be completed by the end of next week. CORE will begin construction on the extension of the reception counter by the end of the week.
- **Public Works/Fleet/Fire Building:** Negotiations are nearly complete on the guaranteed maximum price construction contract for the Public Works/Fleet/Fire building. Staff anticipates seeking Council approval of the contract on December 2.

Engineering

- Continued review of Eagle Shadow Phase 2A and Public Works Building plans, Sun Life Health plans, and Cortona final plat plans. Approximately 13 construction plans, permit applications, plat, and pre-plat applications are in for review.

Street Maintenance

- Graded ten miles of dirt roads.
- Sprayed weed killer and pre-emergent at Fire Stations 574 and 575.
- Maintenance Foreman Gilbert Salazar attended a planning meeting for the upcoming “Merry Copa” event.
- Crack sealing efforts on Honeycutt Road will begin December 4.

Community Services News

Recreation, Fitness, Aquatics, and Programs

- **Membership and Visit Stats:** Total memberships: 5,460; family memberships: 3,367; punch passes: 406; Ak-Chin memberships: 295; Silver Sneakers memberships, 98; senior couple memberships: 175; senior memberships: 105; one adult memberships: 365; two adult memberships, 449; youth/student memberships: 200. Total visits to date: 181,100; average per day: 755.
- Cardio equipment usage: 4,000 miles and 700 hours over the week.

- Members performed over 2,500 cardio workouts and 5,000 plus resistance training workouts in the last week. Over 1,000 participated in group exercise classes.
- Competition pool temperature remains at a comfortable 82 degrees. Splash Pad is now closed for the season.
- Next Aquatics Staff In-service Training is November 22 from 9-11 a.m.
- Maricopa Marlin Swim Club is up to 27 members and growing.
- Friday, November 21, Copper Sky continues with the Friday Movie Series with a showing of the "Secret Life of Walter Mitty."
- For the fall season approximately 350 participants have signed up for a variety of enrichment classes.
- Current Youth Sports Registration:
 - Youth Girls Volleyball - 89 participants
 - Youth Co-ed Flag Football - 465 participants
- All practices will begin the week of December 8.

Library

Door Count: 5,424 (people who used the library facility last week); circulation: 5,097 (items checked out); hours of computer use: 357 (with assistance from staff); new cards issued: 62, items added to the collection: 215; attendance: 155 (people who attended library programs last week).

Holiday Schedule

- **Wednesday, November 26**, the library will close at 3 p.m.
- **Thursday and Friday, November 27 and 28**, the library will be closed for Thanksgiving.
- **Saturday, November 29**, the library resumes normal business hours.

Library Programs

- **Monday, November 24**, 4 p.m. "Interview Techniques for Job Seekers". This free class is followed by one-on-one mock interviews by appointment only from 6-7 p.m. You must attend the workshop to be eligible for the mock interview portion.
- **Tuesday, November 25**, 9:30 and 10:15 a.m. Preschool Storytime. Discover new stories, rhymes, flannel boards, and songs in this active, full-filled, half-hour program designed to help build early literacy skills.
- **Tuesday, November 25**, 1:30 p.m. Friends of the Maricopa Public Library host an open discussion with coffee and refreshments. All are welcome.
- **Tuesday, November 25**, 3:30 p.m. Tale Waggers. Come read to P.J. the Dog. This program is for struggling readers and animal lovers.
- **Wednesday, November 26**, 9 a.m., 11:15 a.m., and 2:15 p.m. Fun Van (advance registration required). Kids play and learn while parents and caregivers meet to discuss parenting skills.

Parks

- **Copper Sky**
 - Completed over seeding.
 - Started layout for Merry Copa lights.
 - Working on electricity for Merry Copa lights.
 - Maintaining turf and ball fields.
 - Maintaining landscape.
 - Completed paver project in front of the Multigenerational Center.
- **Lexington**
 - Maintaining turf and landscape.
- **Pacana**
 - Over seeded East playing field.
 - Adjusted irrigation for west playing field over seeding.
 - Caught a skunk and animal control removed it.
 - Maintaining turf and ball fields.
 - Maintaining landscape.

Special Events & Marketing

- **Holiday Homes on Parade:** Registration is open and may be completed online at www.regonline.com/holidayhomesonparade now through November 26, 2014. Additional details can be found online at <http://www.maricopa-az.gov/web/events/81-community-services/events/273-holiday-homes-biz-on-parade-december>.
- **Merry Copa:** Efforts continue on logistical coordination. Vendor packets, layout, and timeline have been completed. Staff is working on volunteer coordination responsibilities. A heavy marketing effort will promote the event in the coming weeks.
- **Salsa Festival:** Preliminary planning efforts have started for Salsa Festival 2015.

Police Department

- **Glennwilde Homeowner Appreciation BBQ:** Members of MPD attended this event to show appreciation to the residents and answer any questions from the community.
- **Maricopa Health Fair:** November 19, members of the Maricopa Police Department were present at the City of Maricopa Health Fair. MPD joined 31 other vendors at the Copper Sky Recreational Facility. The event was for City of Maricopa employees and their families as well as members of Copper Sky.
- **Pinal County Law Enforcement Association:** November 18, Maricopa Police Department hosted the monthly Pinal County Law Enforcement Association (PCLEA) meeting. Chief Steve Stahl, the acting president, led the discussion between law enforcement agencies in Pinal County. Representatives from Pinal County agencies met to discuss pertinent and ongoing challenges

- within the county and state. One of the primary topics was the fee schedule Central Arizona College is proposing for use of their facilities.
- **Community Engagement and Diversity Outreach:** On Wednesday, November 19, Chief Stahl attended a U.S. Department of Homeland Security Office for Civil Rights and Civil Liberties meeting. This Arizona Area Quarterly Community Engagement roundtable was hosted by the League of United Latin American Citizens.
 - **Office of Pinal County Attorney Anti-Drug Poster Contest:** On Wednesday November 19, Chief Stahl attended the 24th Annual Anti-Drug Poster Contest in Florence. Sixth grade students from around Pinal County submitted Anti-Drug Posters. The event recognizes students, parents, and teachers for their efforts toward saying “No” to drugs. Guest speaker for the evening event was former professional football player, Darryl Clack, who played for the Dallas Cowboys.
 - **Regional Wireless Cooperative:** On Monday, November 17 and Thursday, November 20, Chief Stahl attended a Chief’s only meeting and a user’s group meeting on the progress toward combining Phoenix and Mesa wireless cooperatives. The progress of these two large entities is very important for the seamless radio communication between law enforcement agencies when operating in jurisdictions other than their primary municipality.
 - **West Valley Chiefs of Police Meeting:** On November 20, Chief Stahl attended the West Valley Chiefs of Police meeting. MPD is an Associate member of the WVCOP and maintains membership because the commonalities and challenges between these jurisdictions affect each other and sharing of information continues to be essential to MPD’s success.
 - **Chief’s Civilian Advisory Committee:** November 20, Maricopa Police Department hosted the monthly Civilian Advisory Committee. MPD members met with vested citizens in the City to discuss both current and future issues.
 - **Victim Assistance Program:** Members of the Maricopa Police Department conducted an introduction to new volunteers in the Victim Assistance Program (VAPS). VAPS assists MPD when Maricopa residents have been victims of crime.

Fire Department

Community Outreach, Public Safety Events, and Fire Prevention

- Maricopa Fire Department will be holding its second annual Ride for Toys on Saturday, December 13 from 10 a.m. until 2 p.m. at Pacana Park. This event is an opportunity for citizens of all ages to bring a new, unwrapped toy, gift card, and/or canned good for a ticket to ride a fire truck. Donations benefit F.O.R. Maricopa and the citizens and children of our city. Donations can also be dropped off at all fire stations.

- On November 28 E574 will have the privilege of delivering Santa and Mrs. Claus to their Southwest residence in Desert Cedars to kick off the ninth annual 12 Days of Christmas event. This is an opportunity for local children to visit Santa and Mrs. Claus and provide their Christmas lists.
- L571 visited Shining Star Preschool and provided an age appropriate fire safety message to the students and parents, as well as providing the participants a tour of the fire truck.
- Station 571 hosted a station tour for a Daisy Girl Scout troop and provided fire safety information on what to do if your clothing catches fire. The crews also reviewed with the kids how to call 911 and not to hide from firefighters during a fire. The parents were educated on the automatic aid system and Advanced Life Support (ALS) staffing of our units.
- MFD crews provided EMS standby for Pima Butte Elementary School's first ever Mustang Maniac Obstacle Race.

Emergency Calls

Maricopa Fire Department responded to a total of 93 requests for emergency assistance this week, with 66 (71 percent) calls being medical in nature.

- **Ambulance Transports:** As a result of calls for medical assistance this week, 46 patients were transported by ambulance to surrounding hospitals for further evaluation and treatment.
- **Fire Alarm Indications:** Maricopa Fire Department responded to 22 reports of fire alarm activation/indications this week. All were determined to be accidental or false alarms. The cooler weather is often a much-needed relief from the typical Arizona summer. With the change in temperature comes a spike in smoke alarm assistance. As the temperatures drop and residents start to open their windows for the first time in months or turn on their heaters, smoke alarms pick up particles of dust as smoke which can activate the alarms. The department is often called out to homes where residents have changed the batteries in the smoke alarms and yet they are still chirping or going off.

The Maricopa Fire Department wants to make sure that you are protected at home and your smoke alarms are in proper working order. The department offers the following tips:

If your alarm alerts or chirps and there is no fire, take the following steps:

- 1) Blow out the alarm to ensure there is no dust in the unit
- 2) Check the battery and replace if needed
- 3) If these first two steps do not silence the unit, replace it.

A Nixle message was sent out to all subscribers with additional tips and information. See attached for a copy of the message and additional tips.

- **House Fire:** Maricopa units were dispatched to a report of a house fire on Palmyra Lane. Residents reported smoke filling the house and they were unable to determine the source. Dispatch operators advised the residents to evacuate the house while emergency crews responded. Upon arrival, crews conducted a search of the residence and ultimately determined the source to be the toaster in the kitchen. The unit was unplugged and the smoke cleared from the house. No structural damage was incurred.
- **House Fire:** E575 was dispatched to a reported structure fire. Upon arrival the crew discovered the fire to be limited to a vehicle parked under an awning next to a residence. E575 extinguished the fire and checked for extension to the house and found none. E575 was assisted by LT571 who provided ventilation to the residence to clear smoke. LT571 also assisted in opening the hood of the vehicle to allow access to the burning engine compartment by E575 crew. There were no injuries and no structural damage.

Respectfully submitted,



Gregory E. Rose, ICMA-CM
City Manager



MerryCopa is a City of Maricopa
new annual festival for the holidays!

Residents will enjoy entertainment, activities
for the entire family, and great food.

Save the date!

Snow area for kids

Synthetic ice rink

**Pictures with
Mr. & Mrs. Claus**

Movie screening

Cookie decorating

& more!

MerryCopa



Holiday Festival

December 6, 2014

3-7 p.m. at Copper Sky Park

If you are a local vendor or non-profit and would like to
participate, additional information can be found online at

www.regonline.com/merrycopa

Registration deadline November 24

For more information, call the
Community Services Department at

520-316-6842 or visit **Maricopa-AZ.gov**



City of Maricopa Fire Department

Community: Smoke alarms keeping you up at night? Maricopa Fire Department has tips to help.

The cooler weather is often a much-needed relief from the typical Arizona summer, but with the changing temperatures comes a spike in Smoke Alarm Assistance calls for the Maricopa Fire Department. As the temperatures drop and residents start to open their windows for the first time in months or turn on their heaters, smoke alarms pickup particles of dust as smoke and can activate. The department is often called out to homes where residents have changed the batteries in the smoke alarms and yet they are still chirping or going off.

The Maricopa Fire Department wants to make sure that you are protected at home, and your smoke alarms are in proper working order. If your alarm alerts or chirps and there is no fire, take the following steps: 1) Blow out the alarm with air to ensure there is no dust in the unit. 2) Check the battery and replace if needed. 3) If these first two steps do not silence the unit, replace it.

Here are some additional tips:

- Smoke alarms should be maintained according to manufacturer's instructions.
- Test smoke alarms at least once a month using the test button.
- Make sure everyone in the home understands the sound of the smoke alarm and knows how to respond.
- Follow manufacturer's instructions for cleaning to keep smoke alarms working well. The instructions are included in the package or can be found on the internet.
- Smoke alarms with non-replaceable 10-year batteries are designed to remain effective for up to ten years. If the alarm chirps, warning that the battery is low, replace the entire smoke alarm right away.
- Smoke alarms with any other type of battery need a new battery at least once a year. If the alarm chirps, warning the battery is low, replace the battery right away.
- When replacing a battery, follow manufacturer's list of batteries on the back of the alarm or manufacturer's instructions. Manufacturer's instructions are specific to the batteries (brand and model) that must be used. The smoke alarm may not work properly if a different kind of battery is used.
- Install smoke alarms inside each bedroom, outside each sleeping area and on every level of the home, including the basement.
- Smoke alarms should be installed at least 10 feet (3 meters) from a cooking appliance to minimize false alarms when cooking.
- Don't install smoke alarms near windows, doors, or ducts where drafts might interfere with their operation.
- Never paint smoke alarms. Paint, stickers, or other decorations could keep the alarms from working.

- For the best protection, interconnect all smoke alarms. When one smoke alarm sounds they all sound.
- Interconnection can be done using hard-wiring or wireless technology.
- When interconnected smoke alarms are installed, it is important that all of the alarms are from the same manufacturer. If the alarms are not compatible, they may not sound.

The department has found that it is common for smoke alarms to start to fail as soon as 5-7 years after installation (the manufacture date is labeled on the back of the alarm). If you have an alarm chirping, replace the batteries and blow any dirt out of it. If it is still chirping, you must replace the unit. It is recommended that you replace the alarms in the house all at once if possible.

If you have any questions, please call Fire Prevention at 520-568-3333.

Contact Information:

Brad Pitassi

520-251-3888

brad.pitassi@maricopa-az.gov


For full details, [view this message on the web](#).

Sent by **City of Maricopa Fire Department**

44624 West Garvey Avenue, PO Box 610, Maricopa, AZ 85139

To manage your email settings, [click here](#). To update your account settings, [login here](#).

If you prefer not to receive future emails, [unsubscribe here](#).

Powered by  nixle. © 2014 Nixle, LLC. All rights reserved.